

Customer

As someone who has bought or enquired about our log buildings, we thought you might like to know about our progress. In this, our second customer news bulletin, we bring you details from satisfied customers.
Nick Forrester, Director.



www.norwegianlog.co.uk

Sound investment with grass on top

A soundproof studio is an essential requirement for musicians who practise at home.

That is why for musicians Daniel Rye and Fiona Parker, a Norwegian Log studio provided the perfect answer.

Daniel plays and teaches clarinet, often performing with the Welsh National Orchestra, while Fiona plays French horn and is Band Master for Abingdon School.

"Norwegian Log cabins are made from pine that is at least 100 years old. It is so dense it's ideal for sound insulation,"



Daniel and Fiona rehearse at home

Daniel explains.

"When you're outside the studio, the sound of music is quite muffled. And the great thing is that while one of us is practising in the studio, the other can be in the house.

The couple chose a 15 square metre cabin and have added a solid maple floor.

"We wanted the best quality studio we could afford, but the roof was our real extravagance."

The couple spent several years in Norway and the Faroe Isles' which inspired the studio's unusual turfed roof.

"Turf is the traditional equivalent of thatch over there and we just felt nostalgic about it," says Daniel.

"It's also very practical for both heat and sound insulation.

The studio also doubles as a home office for the couple.

WORK, REST AND PLAY AT HOME

An estimated two million Britons currently work from home and the numbers continue to increase at a rapid rate.

The reasons behind the trend are easy to find. Working from home cuts travel time and expense. Car journeys are reduced thus cutting air pollution and road accidents, which in turn eases pressure on the health service.

Cheaper and more powerful computers and the internet mean that many office workers no longer need to travel to work.

And small businesses find that working from home allows them to shed the expensive rent and rates of high street premises.

Norwegian Log has been supplying solid log buildings for use as home offices, playrooms, extra overnight accommodation, gyms and hobby workshops for 20 years and has a range of designs that can be tailored to specific requirements.

New research by the Teleworking Association says that an average car commuter spends £3,500 on annual travel costs.

This would pay for a 15 x 12 feet studio in five years, and could also add value the property.

Composer in a log cabin



Paul Honey makes music at home

An increasing number of media experts are choosing to work from home, avoiding travelling and accommodation costs.

TV music composer Paul Honey is one of these, working in a Norwegian Log studio in his garden in the south of England. He has chopped an hour off his daily travelling time and saved money by getting rid of his rented recording studio.

The specially designed three inch thick spruce log studio has excellent acoustics. It is packed full of CDs and videos, as well as keyboards and computer, which Paul needs for writing music for TV programmes and advertisements.

Paul discovered Norwegian Log when he was searching on line for suitable buildings. 'What I like about Norwegian Log is the cabin is very solid, so I don't have to worry about disturbing the neighbours with my music,' Paul explains.

Beauty is our business at

Beautiful people collect regularly at the bottom of a garden in rural Buckinghamshire.

They attend at the invitation of beauty and fitness therapists Karen Haley and Dave Hawes, who have set up their consultation and treatment rooms in a spacious, log cabin. The couple had been running a beauty therapy and

fitness business, 'Bodyworks' (Tel: 01494 676400) for many years in the area, but eventually saw the benefits of working from home.

"We have three young children who demand quite a bit of attention and we wanted to be around while they grow up," explains Karen.

"We were spending quite a lot of time away from home running the previous beauty and fitness business, and so we took a conscious decision to find a property that would allow us to set up a new, more focused service for local people.

"We both liked the idea of a wooden building and tapped 'log cabins' into

the internet. Up popped Norwegian Log of Reading which was the best by far.

"We visited the company's showhome at Reading, and ordered one on the spot.

"We checked with the local planners, who visited the site and explained what we had in mind, and they gave us the OK to proceed."

The solid log buildings are assembled log by log. The three inch thick logs lock together to produce the perfect atmosphere and environment for consulting and treatment rooms. The pale, natural honey coloured logs absorb sound and



Beauty therapists Karen and Dave



How John's saves time

Most people welcome the idea of saving expenses and office accommodation

The equipment leasing consultancy, Avocet from London recently for these very reasons hours a day sitting in a slow moving traffic jam from Berkshire to rented offices in central London just walks out of his house and into his Norwood unproductive commuting, is now spent getting a better service to customers.

"Working from home became practical for me because improvements in computing and telecommunications technology made it not only possible but cheaper and more efficient", says John.

John's log building provides a 17ft by 10ft open plan office space with double doors at the end which lead out onto the patio. "The point about these cabins is

The money saving aspect was certainly a major expert. He makes a personal saving of about £2000 plus savings on rented London office space a year pay back on the main building, which is an extra £2000 for power, alarms and advanced



John Lenton rewards of work from home

Journalist's studio in London garden

Freelance financial and business journalist Richard Willsher is among a growing number of writers who work from home but prefer the quiet confines of a studio in the garden rather than using space in their home.

Richard, who writes regularly

about money matters for a range of leading newspapers, corporations and company web sites, became a financial journalist after working in investment banking.

He finds the quiet, calm atmosphere of his solid log studio helps him to concentrate

on complex issues, and then present them in an interesting and readable way.

By working from home, Richard has cut driving and travelling time and is busy on the Internet within seconds of leaving his back door.

Because of improvements in computer technology and the arrival of the Internet, it makes sound economic sense for writers and researchers to stay at home, rather than wasting hours trudging to and from an office.

What would once have taken a small army of writers, typesetters, proof readers and printers a day to complete, can now be accomplished in hours by one person sitting at home in front of a computer.



Richard Willsher writes about finance in his studio

t home

provide extremely high insulation levels, so that the building is cool in summer and warm in winter, which is exactly what you would expect, but do not always get. Karen and Dave still treat many of their original clients, but are now also getting new ones through personal recommendation, many of whom drive for 20 miles or so for regular appointments. One interesting development is the increasing number of men who book appointments.

Karen and her partner have created a wonderful relaxed and calm atmosphere.

home office and money

g precious time and money on travelling by working from home.

Avocet Finance Ltd., relocated its headquarters from London. Now, instead of spending over 2 1/2 hours in a traffic jam or on a crowded train travelling to London, John Lenton, Avocet's C.E.O., works from his Norwegian Log office. Time, once devoted to commuting, is now spent on getting an early start and providing an even



reaps the benefits of working from home

their flexibility", he comments. "A big bonus for John, an astute financial planner, is that he has saved out £4000 a year on commuting costs alone. This will give Avocet Finance a one-off cost about £13,500 net of VAT, plus an additional cost for telecommunications systems.

Oh sew simple

You don't have to be in information technology to earn your living working at home. Gillian Swift has been running her own embroidery business, 'Gillsew', from home for the past 10 years.

Originally a teacher specialising in textiles, Gillian went into business when her own supplier of threads and fabric moved out of the area. Working from her spare bedroom near High Wycombe, Bucks. Gillian has been selling fabric, embroidery threads, devore and discharge pastes, fabric paints, soluble fabrics, fabric and Indian printing blocks and starter packs. As her business has expanded, she commissioned Norwegian Log Buildings to build a home



Gillian Swift and husband

office/sewing room in her garden.

'When people came to stay, they were sleeping by the photocopier and all my sewing stuff,' Gillian explains. 'There was a concrete area in the

garden that was an ideal position for the log cabin. We live in an area of outstanding natural beauty and already had planning permission for a small garden building, which was simply amended.'

At home in the garden office

A new job with the added bonus of being able to work entirely from home is a dream deal for many office workers.

Recent research suggests that office politics and long travelling times are contributing to raised stress levels and affecting health, driving many to seek jobs they can do at home. Tele-working is one of the most popular ways to earn a living at home today.

Martyn Cutcher is one of Britain's two million home tele-workers who have said goodbye to lengthy waits for buses and trains, long traffic jams, and stressful working conditions, not to mention costly travelling expenses. He has saved over £100 a month since he began a new job contract working from home in research and development for a German owned company in Swindon.

All he has to do now is walk down the garden path to his spacious and extremely comfortable log cabin office

built at his home in Wokingham.

After using his spare room as an office for some time, Martyn had to give up the space because his mother was coming to stay. He started travelling to work opposite the offices of Norwegian Log Buildings. 'One day I wandered in there and was very impressed with what I saw', says Martyn. 'When I got this new job offer some months later, I knew that a log cabin was the answer.'

Martyn chose the large and

roomy Director model - a 22ft by 13ft cabin which Norwegian Log customised especially for him with a built-in 6ft by 8ft storeroom where he stores all his papers to keep the cabin de-cluttered. The office has more than enough space for his two desks, computers, telephones and hi-fi system. And there is a sofa for de-stressing. 'The storeroom really makes the cabin work', says Martyn. 'I am not the tidiest, so I need all the help I can get!'



Martyn Cutcher and wife



The Harris family at work in their new low-cost log accommodation

How to cut rent and fuel costs

Another pair of happy customers are Alan and Sandra Harris from Wokingham, Berkshire.

Having outgrown various rooms in their house, a chance introduction to Norwegian Log Buildings has now meant a log cabin has been constructed at the bottom of their garden from which C R Management, a consultancy specialising in construction industry disputes, is run.

Sandra Harris explains, 'We now have a pleasant 100 feet walk to the end of the garden in the morning which not only saves us valuable time but also a fortune on rent, rates and electricity bills due to the cabin's high levels of insulation. It remains cool in summer and needs little heating in the winter months.'

The 18 ft by 15 ft cabin, which accommodates Alan and Sandra and their small team of full-time work colleagues, cost just over £22,000. 'We were spending over £850 per month on office space which was a similar size to the cabin we now have', says Sandra. 'We have just commissioned a landscaper to re-sculpture the garden around the cabin including a veranda under the willow tree which will act as an outdoor meeting area in the summer.'

Grandchildren play and stay

Did you know that you do not necessarily need planning permission to construct a home office or playroom at the end of your garden?

Alan Clifford, a retired patent agent, and his wife Jeannette, have recently had a Norwegian Log games room installed in their garden in order to entertain grandchildren at their Beaconsfield home.

Alan readily admits that the games room encourages extra visits from their grandchildren and friends.

The log cabin is home to a full-size pool table, plus table tennis and table football. "It was something my wife wanted to do." Alan explains. "When Jeannette's mother died and left a small legacy, we felt that it would be nice to do something for our nine grandchildren."



Alan Clifford



At home in a log office

Please send information on:

Please cut along dotted line

Mobile Holiday Homes Home Offices Indoor Swimming Pools Shops
 Commercial Offices Poolside Chalets Sports Pavilions
 Residential Log Homes Hydro Therapy Pools Gyms

Name (Mr/Mrs/Ms) _____

Address _____

Post Code _____

City / Town _____

E-mail _____

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