

NORWEGIAN LOG

SINCE 1984

BESPOKE LOG CABINS, PODS,
AND RURAL DIVERSIFICATION PROJECTS

Contents

Envision Your Legacy	02 - 08
Planning Permission	09
Partnership Built on Trust	10 - 13
Owners' Projects	14 - 19
Unique Spaces	20 - 23
Fitout & Creative Direction	24
Aftercare & Warranties	25
Book a Showroom Tour	26
Message from our CEO	27



*Look across your land and see a legacy.
Envision enduring, sustainable structures that
harmonise with the natural beauty of your
property, offering a haven for generations to
come.*



Since 1984, Norwegian Log has built superior log cabins from slow-grown Scandinavian timber, known for their warmth, comfort, and exceptional energy efficiency. Realise the long-term potential of your land with our thoughtfully designed and sustainably sourced structures.





PARTNERING FOR SUCCESS

Success in business often hinges on strong partnerships and the creation of exceptional spaces. For leisure developers, hospitality businesses, educational institutions, and beyond, the quality and character of your buildings play a vital role in attracting clients, enhancing experiences, and achieving your commercial objectives.

For years, Norwegian Log has been more than just a supplier; we are a dependable partner, deeply committed to helping you realise your vision and achieve lasting success. We understand that your investment must deliver tangible returns. That's why our beautifully crafted and highly functional log structures are engineered not only for enduring quality and unique appeal but also for optimised ROI and the inherent advantages of scalable solutions.

Whether you possess established land assets or are strategically considering entry into the thriving UK tourism market, Norwegian Log offers a pathway to building exceptional spaces that captivate and perform. Our expertise guides you from initial concept to final construction, ensuring a seamless process and a building that truly sets you apart.

"For a surprisingly reasonable increase in budget, I could invest in genuine log cabins and pods, as opposed to a prefab with external wooden boarding. The superior quality was evident, and they truly complemented the natural environment." – Gary Bulley, Binneford Holiday Lodges.

STEP ONE

THE POWER OF BESPOKE. LOG CABINS & PODS DESIGNED TO DIVERSIFY YOUR LAND.

Your land deserves more than the ordinary. Let us help you unlock its full potential with handcrafted, tailor-made log cabins and pods that elevate both function and aesthetic appeal.

From concept to completion, our experienced team will guide you every step of the way. We'll explore layout options, help navigate planning permission, advise on durable materials, and suggest finishes that balance functionality with style. Whether your vision includes a cluster of self-contained cabins, a luxury retreat, or a holiday home development, we can make it a reality.

We offer a wide range of customisation options, including:

1 Flexible Floor Plans

Adapt our designs to suit your site and target market, whether you require additional accommodation units, a site office, or flexible spaces for leisure and guest amenities.

2 A Selection of Premium Materials

Select from a range of premium timbers, finishes, and fittings to achieve a specification that's truly bespoke to your development.

3 Unique Architectural Features

Add signature touches such as vaulted ceilings, glazed elevations, bi-fold doors, and expansive verandas to create a sense of space and distinction within your cabins.

4 Energy-Efficient Solutions

We can integrate the latest sustainable technologies to ensure your cabins are as energy-efficient and environmentally responsible as they are beautifully designed.

"Our customers walk around the corner and say 'wow'. They like the quietness of its location and how calm it is...We now have an asset which over time will be more cost effective than being tied into a long term rental agreement." – Diane Cox, Femininity Hair & Beauty.



Browse All



STEP TWO

FIND INSPIRATION FROM OUR BUSINESS CLIENTS

The enduring success of these three Norwegian Log cabin operators is a testament to our craftsmanship and collaborative vision; all three are now embarking on further expansion with us as their trusted partner.

BINNEFORD HOLIDAY LODGES 14

A new entrant to the holiday accommodation sector with an initial three cabins on the edge of Dartmoor, targeting short term lettings. The New Highland lodges offer three generous bedrooms, comfortably sleep up to 6 guests and are positioned to maximise the potential of the expansive views.

CAMBRIDGESHIRE LAKES 16

A purpose-built development of four lodges around a serene lake. All designed with luxury and privacy in mind, featuring central lounges, impressive super-king size bedroom suites, hot tubs on the decking and panoramic views over the water.

VIADUCT FISHERY 18

Born from two decades of dedication by the Long family, Viaduct Fishery is enhancing its tranquil legacy with an exclusive, purpose-built development of four luxury lakeside lodges. Each retreat is meticulously designed for privacy and opulence, offering features like king-size suites, central lounges, and private hot tubs, all perfectly framed by glazing overlooking the renowned fishing waters.

Featured on...

THE  TIMES

The Telegraph

**GRAND
DESIGNS **

Ideal Home



STEP THREE

YOUR COMPLETE LOG CABIN PARTNER — FROM DESIGN TO DELIVERY

For landowners seeking complete peace of mind, our full-service package handles every detail — from the first concept to final completion. We help you navigate the initial design, planning permission, and funding challenges with expert guidance, ensuring your project starts on solid ground.

Our professional groundworks team prepares, positions, and connects all log cabin and pod installations with precision and care, guaranteeing a flawless foundation for your investment.

To maximise convenience and efficiency, we also offer a comprehensive internal fit-out service. From kitchens and bathrooms to layouts and finishes, every element can be tailored to your needs, style, and the intended use of your cabins.

With our support, your bespoke log cabin project begins with a vision and concludes as a fully finished, functional space — ready to generate value and delight occupants from day one.



STEP FOUR

DISCOVER YOUR PERFECT CABIN STYLE

Whether you're drawn to timeless charm or modern sophistication, our cabin ranges are designed to elevate your space and reflect your vision. Each style embodies quality, comfort, and craftsmanship — but offers a distinct character and experience.



TRADITIONAL

Rooted in classic craftsmanship, our Traditional cabins capture the warmth and authenticity of natural log construction. The interlocking cross-joint design creates a home that feels solid, secure, and effortlessly inviting.

CONTEMPORARY

For those who dream of modern design freedom, our Contemporary cabins redefine what's possible. Using our own patented jointing system, we can achieve sleek lines, bold layouts, and stunning architectural features — from expansive glazing, to open-plan interiors that flood with light.



"The high quality timber gives that luxury look and makes you feel like you are on holiday, like a traditional ski chalet, which is exactly what I want." – Charlie Alexander, owner of Cambridgeshire Lakes.



NAVIGATING PLANNING PERMISSION

The prospect of navigating planning permission can be daunting. We are committed to providing a clear, reassuring, and expertly guided process, ensuring your journey to owning a bespoke log cabin or glamping pod is as seamless as possible.

Our transportable log cabins and pods are designed for rapid and minimally disruptive delivery installation. In many instances, these structures are exempt from traditional building regulations, streamlining the process significantly.

For detailed information, contact our expert team for personalised, straightforward advice. A significant advantage of our transportable log cabins & pods is their VAT Free status which offers significant cashflow advantages.



Meet the Team



YOUR PROJECT, EXPERTLY GUIDED

Our commitment to excellence extends to every facet of your project. Unlike some, we never delegate to external agencies. Your vision is entrusted solely to our meticulously vetted, in-house team: seasoned sales consultants, master craftsmen, experienced operations managers, and dedicated customer experience professionals.





SUSTAINABLE, SOPHISTICATED, SMART.

In today's market of rising energy costs and tightening sustainability standards, operational efficiency has never been more critical. Norwegian Log cabins are engineered with precision, combining the strength and thermal performance of traditional log construction with advanced insulation technologies. The result is superior energy efficiency, reduced heating and cooling costs, and lasting comfort for guests and residents alike.

Our exclusive partnership with a leading Scandinavian manufacturer ensures every building meets rigorous environmental and quality standards. All materials are sourced responsibly, and our reforestation policy guarantees that more trees are planted than harvested. For developers, operators, and investors, this means long-term cost savings, durable low-maintenance structures, and a genuine commitment to sustainable construction — values that enhance both reputation and return on investment.

OUR PROMISE TO YOU

Our reputation is built on unwavering principles. Every cabin we craft reflects quality, integrity, and timeless beauty. Using sustainably sourced, slow-grown Scandinavian timber, we deliver with care and ethical commitment, building lasting client relationships through transparency and trust.

Our experienced in-house teams ensure exceptional craftsmanship and guide clients through every stage — from design and planning to final fit-out. We navigate planning permissions with expertise and uphold a strong commitment to sustainability, using renewable materials and energy-efficient designs to reduce environmental impact and promote healthier living.

Reliability is at our core, backed by decades of proven performance and comprehensive warranties. Understanding that what we do is deeply personal, we offer bespoke designs and dedicated support to help businesses and families create spaces where they can thrive. With transparent communication and adaptable solutions, we make sure every client feels informed, supported, and confident.





BINNEFORD HOLIDAY LODGES

Set among peaceful woodland and rolling hills, the Binneford Lodges invite guests to slow down and reconnect with nature. Norwegian Log was proud to bring this vision to life, blending authentic Nordic log construction with modern comfort and quiet luxury.

Each lodge is designed to feel warm, natural, and timeless. Exposed beams, rich timber textures, and soft finishes create a calm, tactile atmosphere that reflects the spirit of the Norwegian hytte. Natural light moves gently through each space, framing views of the surrounding landscape and marking the rhythm of the day.

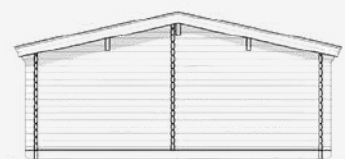
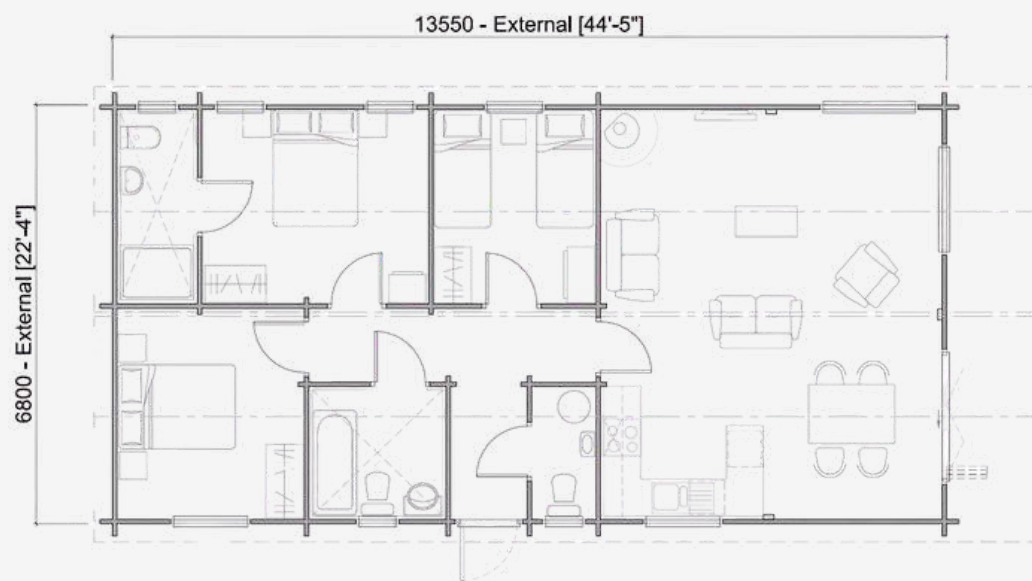
Built with precision and care, the lodges combine traditional craftsmanship with contemporary performance and sustainability. Every detail enhances the experience of simplicity and connection – the scent of wood, the warmth underfoot, the stillness of the forest beyond.

The Binneford Lodges are a great example of a successful diversification project, turning pasture land into a thriving business separate from the main functions of the farm and achieving payback of the initial investment within five years.





FLOOR PLAN & ELEVATIONS





CAMBRIDGESHIRE LAKES

At Cambridgeshire Lakes we designed lodges that invite you to stay, unwind, and soak in the scenery. Norwegian Log has brought to life bespoke retreats that balance refined comfort with lakeside charm.

Each lodge features two super-king bedrooms, bathrooms with freedom to stretch (freestanding baths and waterfall showers), and a fully equipped kitchen with a breakfast bar. You'll find yourself opening the bi-fold doors onto spacious decking to embrace sunrise views over the lake, then ending the day beside the wood burner under a canopy of stars.

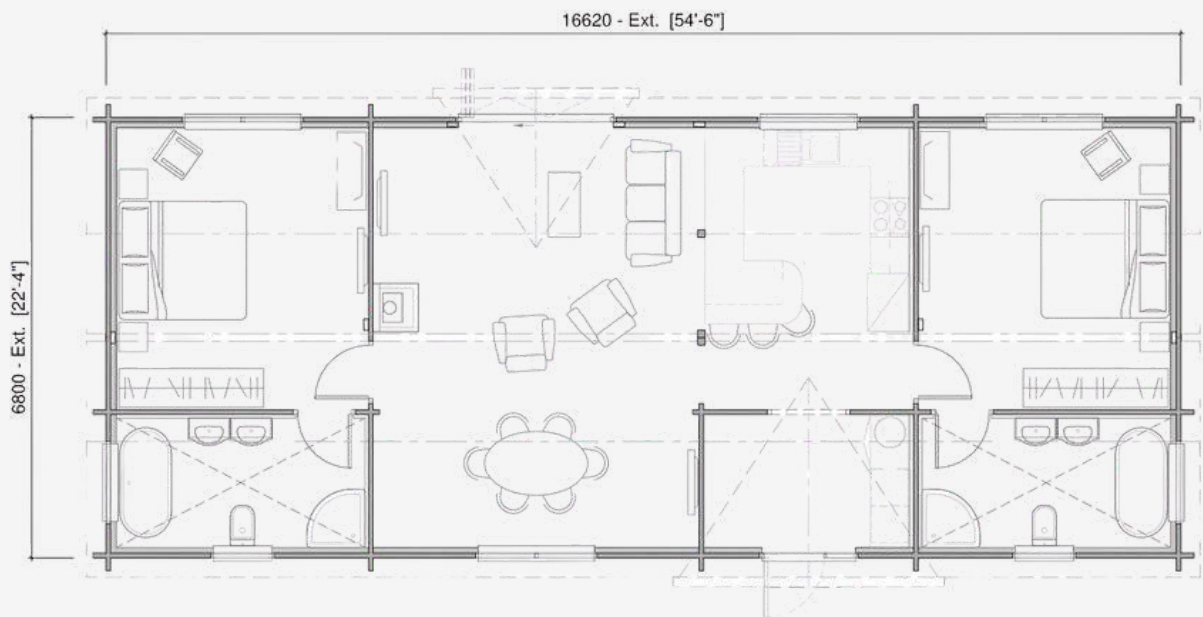
Comfort comes in the details: private hot tub, air-conditioned bedrooms, panoramic views, Nespresso machine, all linens included, and even electric car charging. Even quiet moments, watching water ripple, enjoying coffee in bed — become something you remember for a very long time.

From the outset the clients had a clear vision for a development of real log cabins. Their investment in quality has paid off, with the ability to achieve a premium nightly tariff while achieving stellar occupancy rates and high levels of returning clientele.





FLOOR PLAN & ELEVATIONS





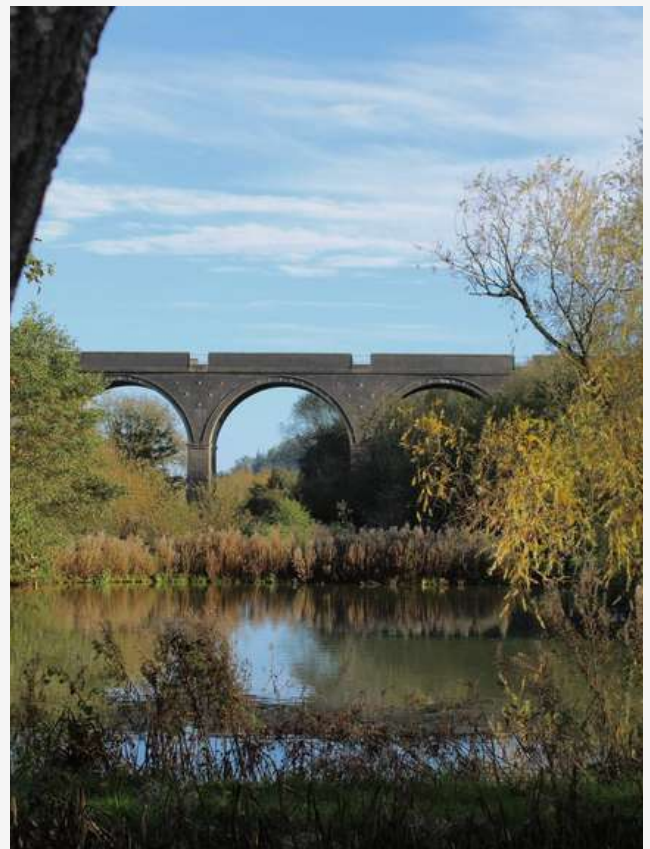
VIADUCT FISHERY

Set in the peaceful surroundings of Viaduct Fishery, the Norwegian Log cabins overlook the Cary Valley and Middle Lake, offering a calm, restorative escape for anglers and holidaymakers alike.

Each lodge is crafted from solid timber and designed to blend seamlessly with the lakeside landscape. Inside, open living spaces, soft natural light, and warm textures create an inviting atmosphere for couples, families, and groups. Some lodges feature private fishing pegs or hot tubs, enhancing the sense of retreat and relaxation.

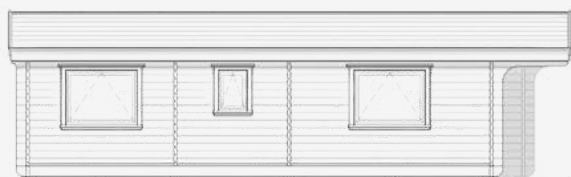
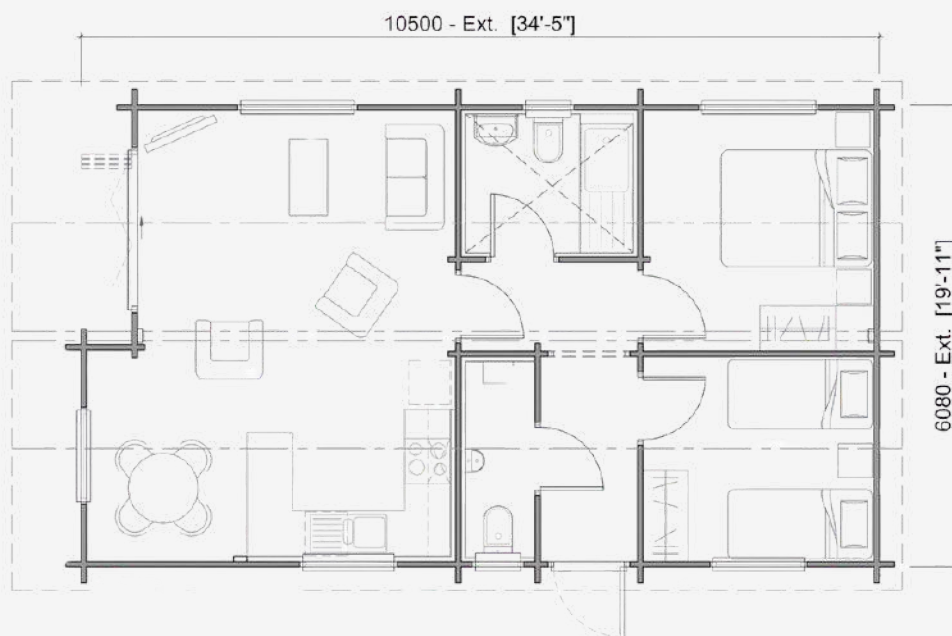
Built with precision and care, these cabins combine traditional log craftsmanship with modern comfort and energy efficiency. Guests can cast a line at dawn, watch the sunset over the water, or explore Somerset's historic countryside just beyond the lake.

The Long family's commitment to quality and authenticity continues to shine through this latest phase of development — demonstrating how genuine log construction, thoughtful design, and a shared passion for excellence can create a destination that not only enhances the landscape but delivers lasting value for guests and owners alike.





FLOOR PLAN & ELEVATIONS





UNIQUE SPACES

CREATING EXCEPTIONAL ENVIRONMENTS, YEAR-ROUND

Our cabins are more than structures; they are enduring, adaptable spaces designed for comfort, sustainability, and wellbeing. Whether you're developing a pool complex, a therapy centre, or a classroom, each building is crafted to provide warmth, efficiency, and timeless style throughout the seasons.



HYDROTHERAPY POOLS

Our warm, inviting log hydrotherapy buildings empower effective therapy and recovery by providing flexible, cost-efficient, and supportive environments for healthcare, education, and individual use.

POOLS FOR SCHOOLS

Our log pool buildings provide fast installation, low maintenance, and year-round comfort, creating inviting spaces that enhance student access and enrich school programs in any season.



CLASSROOMS

Our flexible approach enables schools to respond quickly and cost-effectively to evolving curriculum and facility needs.

NURSERIES

Our efficient installation delivers essential new space quickly, cost-effectively, and with minimal disruption, all while meeting full regulatory standards.



RETAIL AND LEISURE CABINS

In today's dynamic retail and leisure sectors, agility, aesthetic appeal, and operational efficiency are paramount. We offer high-quality, bespoke log buildings designed to meet the diverse needs of commercial ventures, from bustling retail outlets and inviting restaurants, to welcoming visitor centres and vibrant leisure pavilions. With over four decades of experience crafting exceptional log structures in the UK, we understand the critical factors driving success in your industry.

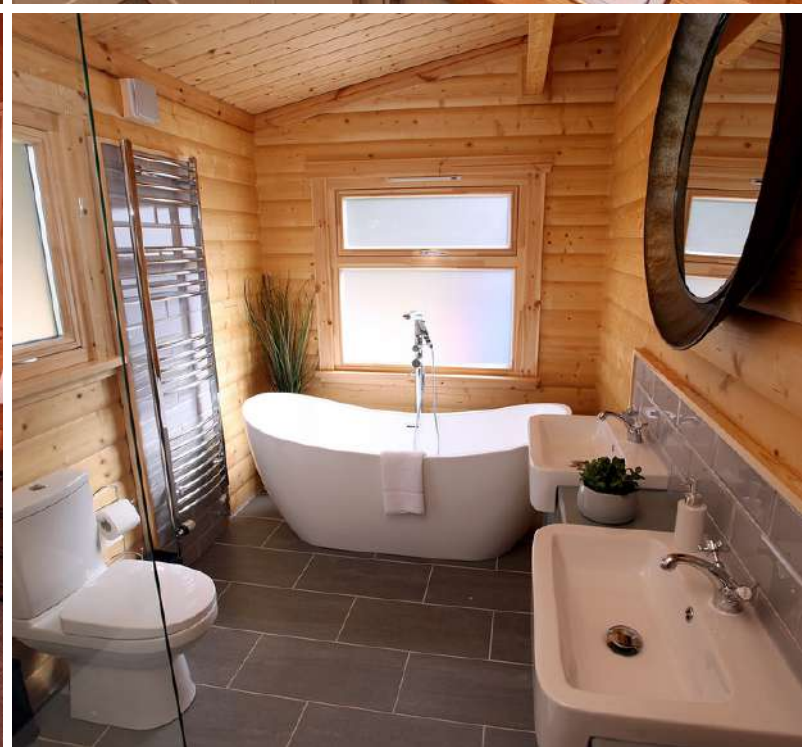
Create a welcoming and naturally appealing dining environment with our log buildings, perfectly aligning with the growing consumer preference for authentic and wholesome experiences in **Restaurants and Cafes**. The excellent insulation ensures year-round comfort, while the natural acoustic properties minimise noise, fostering a more enjoyable atmosphere for diners.

Establish distinctive and inviting retail spaces that stand out from conventional structures with our **Retail Outlets and Sales Offices**. The inherent strength of our log construction provides unparalleled flexibility for interior design and display fixtures. Our rapid deployment enables you to respond swiftly to market demands and establish a strong presence quickly.

Make a lasting first impression with a **Visitor Centre** that blends harmoniously with its surroundings. The natural aesthetic of our log buildings creates a sense of place and authenticity, particularly in rural or heritage locations. The comfortable, warm, and echo-free interiors enhance the visitor experience, encouraging exploration and engagement.

Provide exceptional facilities for sporting and leisure activities with our **Clubhouses and Leisure Pavilions**. Our patented log construction technology allows for flexible designs, accommodating various sizes and internal layouts, including essential amenities like toilets, showers, and catering facilities. The natural integration of our cabins within leisure environments enhances the overall aesthetic and user experience.





Finishing Touches

With your preferred log cabin style chosen, it's time to focus on the interior spaces that make it truly yours. We guide you through a carefully curated selection of fit-out options — from kitchens and bathrooms to the finishing touches that reflect your unique vision — ensuring every detail aligns with your goals.

Let's Start in the Kitchen

Our design consultants guide you through a curated range of bespoke kitchen elements, including artisan lighting, custom cabinetry, premium worktops, high-end appliances, and carefully selected fixtures and accessories — ensuring every detail meets your exacting standards.



Over to the Bathroom

From designer baths and bespoke furniture to premium tiles, artisan taps, and luxurious finishes, our consultants help you craft a bathroom that perfectly balances style, comfort, and craftsmanship.

NORWEGIAN LOG

Peace of Mind

WARRANTY AND SERVICE PLAN FOR UP TO 25 YEARS

For over 40 years, we've been crafting log buildings to the highest standards, quality we proudly stand behind.

To ensure your building will continue to serve for generations to come, we offer a structured Service Plan that makes it easy to extend warranty coverage up to 25 years. Like any premium property, consistent maintenance protects both appearance and performance.

The **Service Plan** includes expert inspections every two years to identify routine maintenance needs, such as applying a high-quality microporous oil that preserves the logs' natural lustre and shields them from UV light, wind, and rain.

Clients receive clear, actionable recommendations and a plan for any necessary maintenance. Our goal is to support the long-term preservation, value, and enjoyment of every log building.





SPEAK WITH OUR DIVERSIFICATION EXPERTS

We warmly invite you to experience the quality of our log cabins and glamping pods firsthand. We believe that seeing our work in person is the best way to appreciate the enduring beauty, warmth of a Norwegian Log cabin.

Visit our headquarters in Reading, Berkshire, and step inside fully fitted two- and three-bedroom log cabins, as well as our range of contemporary garden rooms. These showrooms demonstrate the versatility, functionality, and aesthetic appeal.

During your visit, our knowledgeable specialists and experienced team leaders will be on hand to welcome you and answer any questions.

They are passionate about helping you initiate your projects and can provide valuable guidance on the design and construction process.

To arrange your visit, please contact us on **0118 966 9236** or email **sales@norwegianlog.co.uk**



norwegianlog.co.uk



sales@norwegianlog.co.uk



0118 966 9236

A MESSAGE FROM OUR CEO, EDWARD TAYLOR

It has been a genuine pleasure introducing you to Norwegian Log. I have the privilege of leading an exceptionally dedicated team whose commitment to crafting high-quality log cabins builds upon a strong foundation established since the 1980s. This dedication is a source of immense pride.

Choosing a structure is a significant decision, particularly when creating spaces designed to support and inspire those who will use them. We understand that this process is driven by both practical and personal considerations, and our team approaches every project with that in mind.

What truly sets Norwegian Log apart extends beyond our heritage, quality, and sustainability — it is, above all, the calibre, expertise, and dedication of the people behind every project.



I am consistently impressed by our team's expertise, meticulous attention to detail, and genuine commitment to creating log cabins that enhance the lives of our clients. Operating from our headquarters in Reading, they serve families and businesses across the country with dedication and professionalism.

We are deeply invested in helping to bring your project to fruition, and delivering a warm, comfortable, and robust log cabin which will continue to serve for generations to come.

With sincere appreciation and pride in our team,

EDWARD TAYLOR
CEO, NORWEGIAN LOG



WHAT STORY WILL YOUR LAND TELL
FOR GENERATIONS TO COME?

NORWEGIAN LOG

SINCE 1984

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